

Kim Welcome's "inspiration" seeks to empower women



KIM Welcome (left) was a keynote speaker at the BAF IWD 2023 brunch. Others included aeronautical engineer Aisha Bowe, President of Kanata North Business Park Jaime Petten (second from right), and diplomat Nahaja Black. Photos: Azaleta Ishmael-Newry

KIM WELCOME is a speaker, coach and singer with a unique take. She offers her spin on motivational speaking by incorporating her smooth jazzy inspirational music into her message. She calls this a keynote concert, which she refers to it as "inspiration" – a mix of inspiration and entertainment.

She recently kicked off her "Reclaim Your Destiny in 2023" tour at the International Women's Day (IWD) event hosted by BAF Financial. She shared her struggles of becoming a mother of three within the space of 16 months. At the time, she felt her dreams had been cancelled, but eight years later there was a breakthrough. She became known as a recording artist with her hit single "No More Life Livin' Me". That song made the rounds on local radio stations through listener requests and stayed in hot rotation for over six months.

At the recent sold-out BAF event, Kim's message sought to get women to pause and think about the dreams and goals they may have ignored or buried. She moved some to tears as she aimed to inspire the audience to take ownership of their life's journey. She encouraged them to push past obstacles to become all they were born to be.

Kim also performed her newest single, "Don't Tell Me It's Too Late", alongside her band, which is comprised of some of the country's top musicians: Kevin Dean on drums, Adrian D'Aguiar on bass guitar, and keyboard player Clinton Crawford, who cored the music.

Rea Christina, a media

personality, said, "This was my first time having to experience a keynote concert. I thought seeing how Kim put together the message and music was exciting. She encouraged us to go after our dreams – to pursue our destinies. We can sometimes get discouraged because of life situations, but at the end of the day, we have to keep pushing and keep on going."

Focusing on uplifting stories of women who have broken barriers in their respective fields, the other speakers included aeronautical engineer Aisha Bowe, who has strong ties to the Bahamas and is a future astronaut with Blue Origin; President of Kanata North Business Park Jaime Petten, and diplomat Nahaja Black, who served as the mistress of ceremonies. Cash N' Go team member Sidelaine Fouquet also spoke about her journey rolling out the cash app.

Nahaja, a well-known as a media personality in the Bahamas, offered insight on her move to Ottawa, Canada, to join the Bahamas High Commission and commented on Kim's directive.

"The impact for me is that the message is familiar. It has been a whirlwind year, but one that I wouldn't regret - I wouldn't take back. Kim shared that you must believe in yourself and the moment. Everything led me to that moment; I said I would take that leap of faith. As for the journey - the power of the journey is the most important thing. When you're led to make a move - you make a move," she said.

Through her company,



KIM Welcome's keynote concert at the BAF International Women's Day 2023 included her latest single, "Don't Tell Me It's Too Late" with her band.

Influential Voice, Kim has provided corporate training around communication-based strategies to top-tier organisations, helping professionals develop their public speaking skills and coaching women to advance their careers.

"Some people know me as a trainer/coach, while others know me as a singer or voice actor, everything I do is rooted in my mission is to empower people to become the highest version of themselves," she said.

"Whether facilitating a workshop, providing coaching, or speaking/singing from the stage, I want to be a catalyst to push people toward their dreams. I vehemently believe it's never too late to become who you were created to be."

Kim said there are multiple areas where one can reclaim one's destiny – in business, relationships, or career. "There's a line in my song that says, 'Could it be since we're still here, then our purpose hasn't died?'"



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